Let's tokenize the world
MANAGEMENT TEAM

Ulrich Kemp
CEO

Rainer Symanski
CSO

Michael Göymen
CFO

André Wendt
COO

Till Zier
CMO

Christian Schwarz
CTO
VISION, MISSION & IDEA

VISION
Let’s tokenize the world

MISSION
Digital Assets

IDEA
Tokenization as a Service
SOLVED PROBLEMS

- Disadvantages of traditional financing
- Bureaucratic effort of financing
- Regulatory complexity of tokenization
Tokenization is the automated solution for digitizing values, including all rights and obligations contained in them.

Tokenization reduces middlemen, increases liquidity and lowers costs. Intelligent smart contracts on the blockchain comply with regulations and ensure ownership and interoperability.
TOKENIZATION ADVANTAGES

1. Secure processing on the blockchain
2. Reduction of middlemen
3. Lower transaction costs
4. Self-executing Smart Contracts
5. Illiquid assets become liquid
SAVINGS THROUGH TOKENIZATION

TRADITIONAL SECURITY vs. TOKENIZATION*

- Pre-Emission: 0%
- Emission: >10%
- Post-Emission: >50%
- Trading: >30%
- Total: ~40%

*Example of cost savings on a €50 million bond
EVERYTHING IS **TOKENIZABLE**
TOKEN ADVANTAGES

- Smart Contracts
- Transactions
- Transfer
- Compliance
- Features
- Types
- Wallets
- Exchanges

- Integration of self-executing
- Lower costs
- Peer-to-Peer transmission
- Bestimmungen integrierbar
- Numerous Features possible
- Various Token-Types
- Self-Custody
- Tradable on digital exchanges
DIFFERENT TOKEN TYPES

01 ASSET TOKEN (ASSETS)
Both liquid and illiquid assets can be converted into fractional ownership. The range includes cash equivalents, savings accounts and real assets, for example real estate, precious metals or art objects, right up to intangible assets such as patents, copyrights or trademarks.

02 EQUITY TOKEN (PARTICIPATION RIGHTS)
Shares in a company and voting rights can be mapped in equity tokens. According to the same principle, tokens can represent shares in funds.

03 DEBT TOKEN (DEBT CLAIMS)
Debt tokens represent debt claims with or without interest. The range includes forms of bonds, loans and debentures.

04 UTILITY TOKEN (USAGE RIGHTS)
Utility token represent usage rights and can, for example, be used as community tokens to grant access to a network or to receive the goods or services offered by the issuer of the token.
**TOKEN SMART CONTRACT**

**DEFINITION & PROGRAMMING**

The terms and rules of the contract are set by the parties and translated into code.

**EXAMINATION**

As soon as the specified conditions occur, the code executes itself.

**EXECUTION & TRANSACTION**

The executed code causes the specified values to be automatically transferred to the parties.

**RECORDING**

The transaction is recorded on the blockchain.
TECHNICAL SOLUTION TOKENSALE PLATFORM

- User & Client-Dashboards
- Custody Wallet
- Launchpad
- KYC/AML Onboarding
- Multi Level Referral
- Campaign Manager
- Helpcenter & Service Desk
- Payment Gateway
- Mobile Apps
TECHNICAL SOLUTION CUSTODY WALLET

- ETH & ERC20
- External HSM
- 2-Factor Authentication
- Multi Signature
- Recovery of Private Key
- Hot & Cold Storage
- Metamask Integration
- REST API
TECHNICAL SOLUTION CAMPAIGN MANAGER

- User & Admin Dashboard
- Analysis & Reporting
- Real-Time Parameters
- Sale Statistics
- User Statistics
- KYC Statistics
- Transactions
- User Roles & Access Rights
TECHNICAL SOLUTION TOKENIZATION FRAMEWORK

- Utility-, Security-, & Equity Token
- Programmable Smart Contracts
- Fractional Ownership
- Peer-to-Peer Transmission
- Automated Transactions
- Existing Financial Instruments
- Modulation of all Contract Modalities
- Legally Compliant
- Privacy & Security
AVAILABLE OPTIONS  TOKENIZATION FRAMEWORK

OPTION 01
DEBT TOKEN
Bearer bond for debt financing

OPTION 02
EQUITY TOKEN
ESOP / VSOP for the allocation of company shares

OPTION 03
UTILITY TOKEN
Sale of services and usage rights
DEBT TOKEN ISSUING PROCESS

1. Client buys assets
2. Assets are deposited in an SPV
3. SPV Smart Contract is created
4. "Delivery against payment" tokens of the SPV are issued against payment

Investor submits order
Investor chooses investment product
Payment is verified
SPV issues debt tokens
USP:

“ASSET TOKENIZATION AS A SERVICE”

ULRICH KEMP - CEO
UnitedCrowd operates a B2B model for the provision of technical solutions, the implementation of regulation-compliant tokenizations and additional consulting.

**ACQUISITION**
- Website
- Network
- Sales
- Ads

**DUE DILIGENCE**
- Credit rating
- Traction
- Finance
- Risk analysis

**PRODUCTS**
- Tokenization
- Custody
- Whitelabel SaaS
- Consulting

**TURNOVER**
- Project fee
- Success fee
- Custody fee
- Upselling Services

**POTENTIAL**
- ✓ Sole SaaS model through further automation.
- ✓ White-label and API solutions as additional revenue models.
- ✓ New financial products and hybrid variants.
# ADVANTAGES OVER THE COMPETITION

<table>
<thead>
<tr>
<th>Business Model</th>
<th>UNITEDCROWD</th>
<th>CASHLINK</th>
<th>NEUFUND</th>
<th>WEOWN</th>
<th>ICONIC LAB</th>
<th>ICOFORCE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Tokenization Plattform</td>
<td>STO-Platform</td>
<td>STO-Platform</td>
<td>STO-Platform</td>
<td>Accelerator</td>
<td>ICO-Provider</td>
</tr>
<tr>
<td><strong>Suitable for</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private Investors</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Institutional Investors</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Range</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Utility Token</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Security Token</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Consulting</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Additional Services</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Investors-protection</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
<td></td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Platform-solution</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Community-functions</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td><strong>Network Access</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investors</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Advisors</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>
PROOF OF CONCEPT

MARKETABLE PRODUCT
Platform incl. Tokenization Framework

1ST CLIENT
Financing target of Mycro GmbH achieved

SECURED ORDERS
Tokenization of two real estate projects

LETTER OF INTEND
Agreed preliminary contracts
ROADMAP PAST

- May 2016: Idea
- April 2017: Referral System
- July 2018: Start UCT Private Tokensale
- May 2019: Tokenization Framework
- August 2019: Mitglied BVMW
- March 2017: First Smart Contract
- February 2018: Founding Ltd Hongkong
- August 2018: Compliance Modul
- June 2019: First order Mycro GmbH
- September 2019: Founding OU Estland
- October 2016: Beta Platform
- November 2017: Whitepaper V1.0
- July 2018: Founding GmbH Germany
- June 2019: Registration EU trademark
- August 2019: BaFin Legal Review
- März 2017: Platform Prototype
- July 2018: Ethereum Wallet
- November 2018: Platform Web Apps
- August 2019: Founding member ITSA
- December 2019: Tokenized VSOP
ROADMAP FUTURE

Q4 2019: Member of the blockchain federal Association
Q4 2020: Covid-19 Disruption
Q2 2020: Founding UnitedCrowd Digital Assets GmbH
Q1 2021: Platform Custody Wallet
Q1 2021: KWG Custody License custody
Q2 2021: Relaunch Mobile Apps
Q2 2021: Client API
Q1 2022: Secondary Market

Q1 2020: Wallet MVP
Q4 2020: New Platform MVP
Q1 2021: KWG Custody License custody
Q2 2021: Relaunch Mobile Apps
Q1 2022: Secondary Market

Q3 2020: Technology Pivot
Q1 2021: End UCT Crowdsale
Q2 2021: Relaunch Platform
Q4 2021: Crypto Tax Modul

Q1 2020: Smart Contracts for Tokenized Securities
Q4 2020: New Angel Investor
Q1 2021: KWG license Investment brokerage
Q2 2021: Security Token Sale
Q3 2022: Tokenized Investment Funds

Q1 2020: Pitch & Business plan
UCT COMMUNITY TOKEN

- Token Repurchase: Buy back of UCT
- Delegated Governance
- Pre-emptive rights
- Community Rewards
- Airdrop Token
- Collateral Pool
# UCT TOKEN METRICS

<table>
<thead>
<tr>
<th>Name</th>
<th>UnitedCrowd Token</th>
</tr>
</thead>
<tbody>
<tr>
<td>Symbol</td>
<td>UCT</td>
</tr>
<tr>
<td>Typ</td>
<td>ERC-20</td>
</tr>
<tr>
<td>Softcap</td>
<td>200,000,000 UCT</td>
</tr>
<tr>
<td>Hardcap</td>
<td>515,000,000 UCT</td>
</tr>
<tr>
<td>Price during Main Sale in ETH</td>
<td>1 € / 50 UCT (based on current ETH-current market value)</td>
</tr>
<tr>
<td>Total Amount</td>
<td>max. 800,000,000 UCT</td>
</tr>
<tr>
<td>Pre Sale Bonus</td>
<td>+ 25 %</td>
</tr>
<tr>
<td>Number of Tokens for distribution at LATOKEN</td>
<td>800,000,000 max. issuing // 515,000,000 for sale</td>
</tr>
<tr>
<td>Token Vesting</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Private sale buyers: direct available</td>
</tr>
<tr>
<td></td>
<td>• LaToken buyers: direct available</td>
</tr>
<tr>
<td></td>
<td>• Bonus &amp; Referral: available after 3 months</td>
</tr>
<tr>
<td></td>
<td>• Team &amp; Advisor Token: 1/20 per quarter with linear vesting over a period of 5 year</td>
</tr>
<tr>
<td>Pre Sale</td>
<td>11th February 2021 2:00pm – 12th February 2021 2:00pm CET</td>
</tr>
<tr>
<td>Main Sale</td>
<td>16th February 2021 2:00pm – 16th March 2021 2:00pm CET</td>
</tr>
<tr>
<td>Trading Pair on Secondary Market</td>
<td>UCT / ETH</td>
</tr>
</tbody>
</table>
**UCT TOKEN REPURCHASE**

**Buyback of UCT**
Locking of the tokens and reduction of the tradable amount

**Repurchase Financing**
25% of Token Sale Revenue
10% of Sales
## UCT Token Allocation

<table>
<thead>
<tr>
<th>Category</th>
<th>UCT (Mio.)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sale</td>
<td>515.0</td>
<td>64.4</td>
</tr>
<tr>
<td>Referral</td>
<td>62.5</td>
<td>7.8</td>
</tr>
<tr>
<td>Bounty</td>
<td>12.5</td>
<td>1.6</td>
</tr>
<tr>
<td>Airdrop</td>
<td>37.0</td>
<td>4.6</td>
</tr>
<tr>
<td>Team &amp; Advisor</td>
<td>113.0</td>
<td>14.1</td>
</tr>
<tr>
<td>Company reserve</td>
<td>60.0</td>
<td>7.5</td>
</tr>
<tr>
<td>All</td>
<td>800.0</td>
<td>100.0</td>
</tr>
</tbody>
</table>

![Pie chart showing the allocation of UCT tokens]
UCT USE OF PROCEEDS

- Marketing
- Development
- Legal
- Company Reserve
- Repurchase
UCT BOUNTY CAMPAIGN

12.5 MILLION UCT

- 35% SIGNATURE
- 10% TRANSLATIONS
- 33% BLOGGING
- 10% FACEBOOK
- 10% TWITTER
- 2% TELEGRAM
SOCIAL MEDIA

Facebook: 39.8K
Twitter: 17.3K
Instagram: 3.2K
Linkedin: 2.7K
Telegram: 0.2K

142K FOLLOWERS INCL. TEAM PROFILES

66% Male Subscribers
34% Female Subscribers
OUR PARTNERS
FINANCIAL HIGHLIGHTS

- **BREAKEVEN MONTH**: 23
- **TOKENIZATION VOLUME**: €262.7M
- **Ø MARKETING + SALES EXPENSES**: 18%
- **EBIT**: €8.7M
- **TURNOVER**: €14.8M
- **CAPITAL REQUIREMENT**: €0.7M

* Rating end of 4th year after investment
# Overview Financial Planning

<table>
<thead>
<tr>
<th>Year (€ Mio.)</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Turnover</td>
<td>0.23</td>
<td>1.53</td>
<td>5.69</td>
<td>7.78</td>
</tr>
<tr>
<td>Costs</td>
<td>0.54</td>
<td>1.23</td>
<td>2.06</td>
<td>2.1</td>
</tr>
<tr>
<td>EBIT†</td>
<td>-0.39</td>
<td>0.30</td>
<td>3.62</td>
<td>5.5</td>
</tr>
<tr>
<td>Cash-Flow</td>
<td>-0.21</td>
<td>-0.72</td>
<td>3.50</td>
<td>6.21</td>
</tr>
<tr>
<td>CAGR**</td>
<td>238 %</td>
<td>563 %</td>
<td>240 %</td>
<td>50 %</td>
</tr>
<tr>
<td>Tokenization volume</td>
<td>2.50</td>
<td>20.70</td>
<td>106.00</td>
<td>143.00</td>
</tr>
<tr>
<td>Capital requirement</td>
<td>0.7</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Earnings before interest and taxes | † Earnings before interest and taxes | ‡ Compound Annual Growth Rate
Thanks!

www.unitedcrowd.com